

**MEDIA RELEASE**  
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## **GOODYEAR LAUNCHES WRANGLER DURATRAC FOR WORK AND PLAY**

This year Goodyear has expanded its 4WD tyre portfolio launching the tough off-road Wrangler MT/R with Kevlar and the mainly off-road Wrangler DuraTrac tyre.

Featuring Goodyear's latest technologies, Goodyear Brand Manager for Australia, Melissa Tilley, said that the new Wrangler DuraTrac is an extremely versatile tyre for work and play.

"The Wrangler DuraTrac is ideal for a wide range of job applications, like farming, construction, mining, and recreational activities, such as camping, fishing and caravanning," Ms Tilley said.

"The DuraTrac is Goodyear's first tyre with its proprietary TractiveGroove Technology, enhancing the performance in the deep mud.

"Also, a rugged tread rubber is used to help resist block chipping, chunking and tearing, while a combination of highly angled centre tread blocks and zig-zag microgrooves give the DuraTrac better lateral stability and enhanced wet traction, while also reducing road noise," she said.

Wrangler DuraTrac tyre has earned the right to carry the European Commission Noise Symbol for passing stringent European standards for pass-by noise.

Other features assisting the DuraTrac in off-road conditions include self-cleaning, stepped shoulder blocks coupled with thousands of biting edges for increased traction and handling.

Additional features on the DuraTrac include a rim lock to help prevent wheel slip for minimal balancing throughout the life of the tyre, and a built-in rim protector to help protect wheels from curb damage.

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**About Goodyear**

Goodyear is one of the world's largest tyre companies. It employs approximately 70,000 people and manufactures its products in more than 60 facilities in 25 countries around the world. For more information on Goodyear and its products, visit [www.goodyear.com](http://www.goodyear.com)

**▶ TECHNOLOGY: FEATURES AND BENEFITS**

	<b>Features</b>	<b>Benefits</b>
	<ul style="list-style-type: none"> <li>▪ Tractive groove technology</li> </ul>	<ul style="list-style-type: none"> <li>▪ Offers enhanced traction in deep mud and sand</li> </ul>
	<ul style="list-style-type: none"> <li>▪ High angled centre tread blocks</li> </ul>	<ul style="list-style-type: none"> <li>▪ Provides enhanced traction and lateral stability while reducing road noise</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Self cleaning shoulder blocks</li> </ul>	<ul style="list-style-type: none"> <li>▪ Helps provide enhanced dirt, gravel and mud traction</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Rim protector</li> </ul>	<ul style="list-style-type: none"> <li>▪ Helps protect wheels from accidental curb damage</li> </ul>

**▶ TECHNICAL DATA**

CODE	SIZE	SERVICE DESCRIPTION	OVERALL DIAMETER (mm)	Permitted Rim
4053104	235/75R15	104/101Q (OWL)	733	6, 6.5, 7
4053073	31X10.50R15	109Q (OWL)	781	7, 7.5, 8, 8.5, 9
4053081	33X12.50R15	108Q (OWL)	832	8.5, 9, 10, 11
4053138	235/85R16	120/116Q (OWL)	806	6, 6.5, 7, 7.5
4053099	225/75R16	115/112Q (BSL)	744	6, 6.5, 7
4053112	245/75R16	120/116Q (OWL)	774	6.5, 7, 7.5
4053146	265/75R16	123/120Q (OWL)	804	7, 7.5, 8
4053120	285/75R16	126/123P (OWL)	834	7.5, 8, 8.5, 9